

# MANAGEMENT OF TOURISM ORGANIZATIONS (LB53R)

(Università degli Studi)

## Teaching MARKETING OF TOURIST DESTINATIONS

GenCod A004871

**Owner professor**

**Reference professors for teaching**

**Teaching in italian** MARKETING DELLE DESTINAZIONI TURISTICHE

**Teaching** MARKETING OF TOURIST DESTINATIONS

**SSD code** SECS-P/08

**Reference course** MANAGEMENT OF TOURISM ORGANIZATIONS

**Course type** Laurea

**Credits** 8.0

**Teaching hours** Front activity hours: 64.0

**For enrolled in** 2025/2026

**Taught in** 2026/2027

**Course year** 2

**Language** ITALIAN

**Curriculum** PERCORSI COMUNE/GENERICO

**Location**

**Semester**

**Exam type** Joint Written and Oral

**Assessment** Final grade