

SCIENCES OF COMMUNICATION (LB36R)

(Università degli Studi)

Teaching **MARKETING AND ADVERTISING COMMUNICATION**

GenCod A007419

Owner professor

Reference professors for teaching

Teaching in italian MARKETING E COMUNICAZIONE PUBBLICITARIA

Teaching MARKETING AND ADVERTISING COMMUNICATION

SSD code SECS-P/08

Reference course SCIENCES OF COMMUNICATION

Course type Laurea

Credits 6.0

Teaching hours Front activity hours: 30.0

For enrolled in 2025/2026

Taught in 2027/2028

Course year 3

Language ITALIAN

Curriculum PERCORSO COMUNE

Location

Semester

Exam type Oral

Assessment Final grade