

MANAGEMENT OF TERRITORIES, PUBLIC ADMINISTRATIONS, AND

(Lecce - Università degli Studi)

Teaching SUSTAINABLE MANAGEMENT OF TERRITORIAL TOURIST RESOURCES

GenCod A008426

Owner professor Stefania MASSARI

Teaching in italian SUSTAINABLE
MANAGEMENT OF TERRITORIAL

Teaching SUSTAINABLE MANAGEMENT
OF TERRITORIAL TOURIST RESOURCES

SSD code SECS-P/13

Reference course MANAGEMENT OF
TERRITORIES, PUBLIC

Course type Laurea Magistrale

Credits 6.0

Teaching hours Front activity hours:
36.0

For enrolled in 2025/2026

Taught in 2025/2026

Course year 1

Language ENGLISH

Curriculum TOURISM MANAGEMENT
AND MARKETING

Location Lecce

Semester Terzo-Trimestre

Exam type Oral

Assessment Final grade

[Open Course timetable](#)

BRIEF COURSE DESCRIPTION

The course is focused on the study of the interaction between natural, territorial resources and the tourism sector. In particular, after studying how natural ecosystems work, and the effects of human activities on them, the course teaches how to manage touristic activities in a sustainable way.

REQUIREMENTS

none

COURSE AIMS

Learning outcomes:

Students will understand the complex dynamics underlying sustainable management of territorial resources for tourism. They will learn how to analyse and take decisions in order to reduce environmental impact of tourism activities and reduce pressure on natural resources.

knowledge and understanding:

The course aims to provide students with fundamental knowledge of sustainable management of the resources which represent the basis for tourism activities. This includes studying tools to evaluate, measure, communicate, and certify businesses' improvements in sustainability. Students will understand the fundamental principles governing the relationship between tourism, the use of natural resources and the environment.

Applying knowledge and understanding

Students will become familiar with various tools and indicators that support sustainable use of resources and will be able to apply them to specific cases, particularly in the tourism sector, in order to give support to public and private organisations for more sustainable territorial resources management.

Making judgements

Students' ability to make informed judgements on complex and current topics is fostered through continuous interaction between the professor and students in the classroom, as well as through group discussions on the topics covered during the course.

communication skills

Students will enhance their ability to communicate and present complex concepts and solutions, related to sustainable management of resources linked to tourism, to different audiences, including professionals and different stakeholders. This will be developed by group-works, class presentations and discussions.

Learning skills

Learning skills are developed through individual study, the analysis of documentary sources conducted during lectures, and interaction with external guests during seminars organized for this purpose.

TEACHING METHODOLOGY

Traditional lectures, group discussions, practical exercises, seminars

ASSESSMENT TYPE

The learning level will be verified by an oral examination, which will not only assess the knowledge acquired on the content of the course, but also the student's ability to make critical analysis of the studied topics. Particular attention will be paid to student's ability to make logical connections between the various topics and student's independent judgments.

Students with disabilities and/or SLD who wish to request individualized support must contact the Disability Integration Office of the University of Salento at the email address: paola.martino@unisalento.it.

ASSESSMENT SESSIONS

Please check on this link:

<https://www.dse.unisalento.it/guida-alla-didattica/calendario-esami>

OTHER USEFUL INFORMATION

Prof Massari is available for any questions and issues related to the course by writing at this address: Stefania.massari@unisalento.it

FULL SYLLABUS

Ecosystem Functions.

The main environmental issues concerning air, water, and soil.

Definition of Pollution: Aspects and environmental impacts.

Natural and territorial Resources and their Use.

Resource efficiency and human activities' interactions with the environment.

The impact of climate change on tourism, with a focus on mountain tourism. The issue of artificial snow.

Cruise tourism and sustainability.

Aviation and environmental problems.

Sustainable management of coastal destinations.

Implementation tools for sustainable development.

Sustainability reports and their relevance.

The interaction of UN SDGs with the tourism sector.

Tools for analysis based on LCT.

Indicators of sustainability.

Organisation of sustainable events.

Sustainable management of accommodation facilities.

REFERENCE TEXT BOOKS

The course materials consist of lecture notes, which will be progressively made available to all students on institutional E-Learning Unisalento platform