

MANAGEMENT ENGINEERING (LB61)

(Università degli Studi)

Teaching DIGITAL MARKETING

GenCod A008385

Owner professor

Reference professors for teaching

Teaching in italian MARKETING DIGITALE

Teaching DIGITAL MARKETING

SSD code SECS-P/08

Reference course MANAGEMENT ENGINEERING

Course type Laurea

Credits 6.0

Teaching hours Front activity hours: 54.0

For enrolled in 2025/2026

Taught in 2027/2028

Course year 3

Language ITALIAN

Curriculum PERCORSO COMUNE

Location

Semester

Exam type Oral

Assessment Final grade

Course timetable
<https://easyroom.unisalento.it/Orario>