

VITICULTURE AND ENOLOGY (LB42)

(Università degli Studi)

Teaching WINE MARKETING

GenCod A008271

Owner professor

Reference professors for teaching

Teaching in italian MARKETING
VITIVINICOLO

Teaching WINE MARKETING

SSD code AGR/01

Reference course VITICULTURE AND
ENOLOGY

Course type Laurea

Credits 6.0

Teaching hours Front activity hours:
48.0

For enrolled in 2024/2025

Taught in 2025/2026

Course year 2

Language

Curriculum PERCORSO COMUNE

Location

Semester

Exam type

Assessment

Course timetable

<https://easyroom.unisalento.it/Orario>