

TOURIST AND CULTURAL ENTITIES MANAGEMENT (LM02)

(Università degli Studi)

Teaching TERRITORIAL MARKETING FOR SUSTAINABLE DEVELOPMENT

GenCod A006476

Owner professor

Reference professors for teaching

Teaching in italian MARKETING TERRITORIALE PER LO SVILUPPO

Teaching TERRITORIAL MARKETING FOR SUSTAINABLE DEVELOPMENT

SSD code SECS-P/08

Reference course TOURIST AND CULTURAL ENTITIES MANAGEMENT

Course type Laurea Magistrale

Credits 12.0

Teaching hours Front activity hours: 96.0

For enrolled in 2024/2025

Taught in 2025/2026

Course year 2

Language ITALIAN

Curriculum PERCORSO GENERICO/COMUNE

Location

Semester

Exam type Oral

Assessment Final grade

Course timetable

<https://easyroom.unisalento.it/Orario>