

BUSINESS MANAGEMENT (LM01)

(Università degli Studi)

Teaching DIGITAL STRATEGY

GenCod A005377

Owner professor

Reference professors for teaching

Teaching in italian STRATEGIA DIGITALE **Course year** 2

Teaching DIGITAL STRATEGY

Language ITALIAN

SSD code SECS-P/08

Curriculum DIGITAL MANAGEMENT

Reference course BUSINESS
MANAGEMENT

Course type Laurea Magistrale

Location

Credits 8.0

Semester

Teaching hours Front activity hours:
64.0

Exam type Oral

For enrolled in 2024/2025

Assessment Final grade

Taught in 2025/2026

Course timetable

<https://easyroom.unisalento.it/Orario>