

MANAGEMENT OF TOURISM ORGANIZATIONS (LB53)

(Università degli Studi)

Teaching MARKETING OF TOURIST DESTINATIONS

GenCod A004871

Owner professor

Reference professors for teaching

Teaching in italian MARKETING DELLE DESTINAZIONI TURISTICHE

Teaching MARKETING OF TOURIST DESTINATIONS

SSD code SECS-P/08

Reference course MANAGEMENT OF TOURISM ORGANIZATIONS

Course type Laurea

Credits 8.0

Teaching hours Front activity hours: 64.0

For enrolled in 2024/2025

Taught in 2025/2026

Course year 2

Language ITALIAN

Curriculum PERCORSI COMUNE/GENERICO

Location

Semester

Exam type Joint Written and Oral

Assessment Final grade

Course timetable

<https://easyroom.unisalento.it/Orario>