

BUSINESS MANAGEMENT (LM01)

(Lecce - Università degli Studi)

Teaching DIGITAL MARKETING

GenCod A005048

Owner professor MARIA IRENE PRETE

Teaching in italian MARKETING DIGITALE

Teaching DIGITAL MARKETING

SSD code SECS-P/08

Reference course BUSINESS MANAGEMENT

Course type Laurea Magistrale

Credits 8.0

Teaching hours Front activity hours: 64.0

For enrolled in 2022/2023

Taught in 2023/2024

Course year 2

Language ITALIAN

Curriculum DIGITAL MANAGEMENT

Location Lecce

Semester Second Semester

Exam type Oral

Assessment Final grade

Course timetable
<https://easyroom.unisalento.it/Orario>