

BUSINESS ECONOMICS (LB05)

(Università degli Studi)

Teaching MARKETING

GenCod 00845

Owner professor

Reference professors for teaching

Teaching in italian MARKETING

Teaching MARKETING

SSD code SECS-P/08

Reference course BUSINESS ECONOMICS

Course type Laurea

Credits 8.0

Teaching hours Front activity hours: 64.0

For enrolled in 2022/2023

Taught in 2024/2025

Course year 3

Language ITALIAN

Curriculum MANAGERIALE

Location

Semester

Exam type Written

Assessment Final grade

Course timetable
<https://easyroom.unisalento.it/Orario>