

SCIENCES OF COMMUNICATION (LB36)

(Università degli Studi)

Teaching MARKETING

GenCod A002641

Owner professor Gianluigi GUIDO

Teaching in italian MARKETING

Teaching MARKETING

SSD code SECS-P/08

Reference course SCIENCES OF COMMUNICATION

Course type Laurea

Credits 6.0

Teaching hours Front activity hours: 30.0

For enrolled in 2022/2023

Taught in 2024/2025

Course year 3

Language ITALIAN

Curriculum PERCORSO COMUNE

Location

Semester Second Semester

Exam type Oral

Assessment Final grade

Course timetable
<https://easyroom.unisalento.it/Orario>