COMMUNICATION, DIGITAL MEDIA, JOURNALISM (LM78R)

(Università degli Studi)

Teaching DIGITAL MARKETING

GenCod A005021

Owner professor

Reference professors for teaching

Teaching in italian MARKETING DIGITALE

Teaching DIGITAL MARKETING

SSD code ECON-07/A

Reference course COMMUNICATION, DIGITAL MEDIA, JOURNALISM

Course type Laurea Magistrale

Credits 6.0

Teaching hours Front activity hours: 36.0

For enrolled in 2026/2027

Taught in 2027/2028

Course year 2

Language ITALIAN

Curriculum GENERALE

Location

Semester

Exam type Oral

Assessment Final grade