

# PHILOSOPHICAL SCIENCES (LM30)

(Università degli Studi)

## Teaching DIGITAL MARKETING

GenCod A005021

**Owner professor** MARIA IRENE PRETE

**Teaching in italian** MARKETING DIGITALE

**Teaching** DIGITAL MARKETING

**SSD code** SECS-P/08

**Reference course** PHILOSOPHICAL SCIENCES

**Course type** Laurea Magistrale

**Credits** 6.0

**Teaching hours** Front activity hours: 30.0

**For enrolled in** 2023/2024

**Taught in** 2024/2025

**Course year** 2

**Language** ITALIAN

**Curriculum** INTERDISCIPLINARE

**Location**

**Semester** Second Semester

**Exam type** Oral

**Assessment** Final grade

**Course timetable**

<https://easyroom.unisalento.it/Orario>