

PHILOSOPHICAL SCIENCES (LM30)

(Università degli Studi)

Teaching DIGITAL MARKETING

GenCod A005021

Owner professor MARIA IRENE PRETE

Teaching in italian MARKETING DIGITALE

Teaching DIGITAL MARKETING

SSD code SECS-P/08

Reference course PHILOSOPHICAL SCIENCES

Course type Laurea Magistrale

Credits 6.0

Teaching hours Front activity hours: 30.0

For enrolled in 2023/2024

Taught in 2023/2024

Course year 1

Language ITALIAN

Curriculum INTERDISCIPLINARE

Location

Semester Second Semester

Exam type Oral

Assessment Final grade

Course timetable

<https://easyroom.unisalento.it/Orario>