

MANAGEMENT OF TOURISM ORGANIZATIONS (LB53R)

(Lecce - Università degli Studi)

Teaching MARKETING OF TOURIST DESTINATIONS

GenCod A004871

Owner professor ALESSANDRO MARIA PELUSO

Teaching in italian MARKETING DELLE DESTINAZIONI TURISTICHE

Teaching MARKETING OF TOURIST DESTINATIONS

SSD code SECS-P/08

Reference course MANAGEMENT OF TOURISM ORGANIZATIONS

Course type Laurea

Credits 8.0

Teaching hours Front activity hours: 64.0

For enrolled in 2025/2026

Taught in 2026/2027

Course year 2

Language ITALIAN

Curriculum PERCORSI COMUNE/GENERICO

Location Lecce

Semester Second Semester

Exam type Joint Written and Oral

Assessment Final grade