

COMMUNICATION, DIGITAL MEDIA, JOURNALISM (LM78R)

(Università degli Studi)

Teaching MANAGEMENT OF COMMUNICATION COMPANIES

GenCod A008655

Owner professor

Reference professors for teaching

Teaching in italian MANAGEMENT
DELLE IMPRESE DI COMUNICAZIONE

Teaching
MANAGEMENT OF COMMUNICATION

SSD code SECS-P/08

Reference course COMMUNICATION,
DIGITAL MEDIA, JOURNALISM

Course type Laurea Magistrale

Credits 6.0

Teaching hours Front activity hours:
36.0

For enrolled in 2025/2026

Taught in 2026/2027

Course year 2

Language ITALIAN

Curriculum MEDIA DIGITALI ED
EDITORIA

Location

Semester

Exam type Oral

Assessment Final grade

Course timetable

<https://easyroom.unisalento.it/Orario>